



Take out your phone. Open your timer app and set it for 25 minutes. During the next 25 minutes, watch-- and reflect on-- the video lessons in this preparatory section. You'll be glad you did. They represent a powerful set of tools to help you think about what's going on in your world.

In Decision Making, Learning, and Competitive Advantage, I introduce the OODA cycle. The Marines use this bit of theory to help keep its soldiers alive. There's not much more practical than that.

In Learning Faster with Effective Feedback, Laura Black explains how to get the most from others in order to learn efficiently. Learning is often a painful process. Make it count.

In Seeing What You Say, Laura sings the praises of "ugly" first drafts, visual representations, and iteration.

We'll be making use of all these frameworks in this workshop. So, take a few minutes to familiarize yourself with them before we get started.